October
100 women STEM leaders gather to establish a network to support young women and girls pursuing STEM careers.

September
95,000 visitors attend World Maker Faire after a kick-off dinner with the White House.

August
NYSCI rings the Nasdaq opening bell to celebrate the launch of Noticing Tools™.

November
Bob Greifeld, CEO of Nasdaq, and David Karp, founder and CEO of Tumblr, are honored at NYSCI’s gala.

November
Queens 20/20 launches to provide a community STEM ecosystem.

December
Gingerbread Lane breaks Guinness World Record for the largest gingerbread village in the world.

April
Sherry Turkle and Ted Dintersmith speak at the President’s Council’s annual Spring for STEM dinner.

May
300 students attend inaugural STEM Career Expo and meet STEM professionals.

June
5,500 students from NYC Title 1 schools visit the museum free through Google Field Trip Days.

The Science Career Ladder celebrates its 30th anniversary.

2016 ANNUAL REPORT • NEW YORK HALL OF SCIENCE
NYSCI’s mission is to nurture generations of passionate learners, critical thinkers and active citizens through an approach we call Design-Make-Play.
Advancing STEM education is one of the most important issues we face as a nation. Our future depends on our ability to understand and act upon the information that science provides, and for many young people, scientific skills are the currency of future success. NYSCI’s distinctive Design-Make-Play approach is addressing this challenge at the museum, in the community, and around the world through our exhibitions, digital products, educator trainings, research and programs for the public. The tenets of Design-Make-Play are open-ended exploration, imaginative learning and personal relevance, resulting in deep engagement and delight in science, technology, engineering and mathematics.

This year, as we celebrated the 30th anniversary of our signature Science Career Ladder program, we also launched Queens 20/20, a community partnership to create a STEM hub for residents of Corona, Queens. Both programs exemplify our commitment to education, mentorship and access to opportunities for young people.

From our littlest learners in our early childhood programs, to our next generation of STEM professionals in the Science Career Ladder, NYSCI is nurturing generations of passionate learners, critical thinkers and active citizens.

As you will see in the following pages, our supporters enable us to provide unmatched resources for aspiring young scientists, teachers and students.

Margaret Honey, President & CEO
Since 1986, NYSCI has served more than 3,500 high school and college students through our signature youth development program, the Science Career Ladder.

Known as Explainers, Science Career Ladder participants engage the museum’s half-million annual visitors in creative STEM learning and serve as positive role models for our preK-8th grade student audience. As part of their experience at NYSCI, Explainers participate in programming that focuses on college success, career-building, professional mentorships and research training.

In 2014, NYSCI’s founding director, and the person widely credited for establishing NYSCI as a world-class science center, passed away. To honor his memory and carry on his legacy, NYSCI established the Alan J. Friedman Center for the Development of Young Scientists with leadership support from the Noyce Foundation. The Friedman Center encompasses and sustains the Science Career Ladder, but also facilitates strategic investments to develop new initiatives that expand our reach to youth across New York City, including opportunities like STEM Career Nights where STEM professionals are invited to the museum to share their work and career journeys with young people; and Explainer TV, which trains the next generation of science communicators by engaging them in the production of rich media content.

For 30 years NYSCI has inspired and guided young people to pursue STEM careers. Building on this success, the Friedman Center will continue to expand, allowing us to support young people as they transform their passion for discovery into academic success and rewarding careers.
The Alan J. Friedman Center for the Development of Young Scientists

Alan J. Friedman’s vision for NYSCI was to provide opportunities for high school and college students to develop their interests in science by sharing the experience of discovery with others.

Explainer TV

NYSCI’s youth media program engages young people in the production of rich media content and trains them on all stages of video production, including creative screenwriting, filming, audio engineering, editing and digital strategy.

Closing the Achievement Gap

Explainers participate in a comprehensive program of mentoring, professional development, and college and career preparation activities. Ninety-five percent of Explainers go to college, compared with 36 percent within their peer group, and 70 percent declare majors in STEM fields.

Community Impact

NYSCI provides mentoring, apprenticeships and networking opportunities to build confidence and skills for aspiring young scientists, 85 percent of whom come from low-income communities. The majority of Explainers are first- or second-generation Americans.

STEM Career Nights

STEM professionals are invited to the museum to share their work and career journeys with young people from across New York City through free evening events.

STEM Career Expo

Hundreds of high school and college students have the opportunity to connect with STEM professionals at the Expo, which features talks, activities and informal networking with more than 30 organizations, colleges, universities, professionals and companies involved in STEM.
In its second year, this group of distinguished leaders nearly doubled in size and participated in seven high-quality events, ranging from Nasdaq’s opening bell ceremony to a special panel discussion at the New York Genome Center. In April, the President’s Council held its signature two-day event, Spring for STEM, with a keynote address from Sherry Turkle, author of *Reclaiming Conversation*. The group awarded its Design-Make-Play Award to Ted Dintersmith, executive producer of the critically acclaimed film *Most Likely To Succeed*.

**A Laboratory for Learning**

NYSCI’s team of 50 scientists, psychologists, educators, designers and program developers create experiences that build on a foundational understanding of the ways in which we learn best. Our research on learning has gained international recognition and support from the nation’s leading foundations, corporations, private philanthropists and government agencies. This support has enabled us to transform the museum into a world-class laboratory to develop and test novel approaches to STEM learning, and then to design experiences and products that leverage this work.

**Noticing Tools**

NYSCI’s Noticing Tools™ are a groundbreaking suite of iPad apps that make learning math and science irresistible through play, collaboration and creative design projects. The tools, launched in August 2015, help students make science and mathematics discoveries through their own play. One of the apps in this suite, Playground Physics, was among *Fast Company*’s 2015 Innovation By Design Award Winners for Data Visualization, and was named a Best New App in the worldwide App Store.

**NYSCI President’s Council**

In its second year, this group of distinguished leaders nearly doubled in size and participated in seven high-quality events, ranging from Nasdaq’s opening bell ceremony to a special panel discussion at the New York Genome Center. In April, the President’s Council held its signature two-day event, Spring for STEM, with a keynote address from Sherry Turkle, author of *Reclaiming Conversation*. The group awarded its Design-Make-Play Award to Ted Dintersmith, executive producer of the critically acclaimed film *Most Likely To Succeed*.

**Coaching Designers**

With generous support from the Golden Family Foundation, NYSCI made a significant investment in the Science Career Ladder to fully align the program with our learning approach, Design-Make-Play. Over the next five years, NYSCI will expand opportunities for Explainers, including exposing them to different STEM fields and connecting them with STEM professionals. A core piece of this STEM enrichment is the Designers-in-Residence program, where scientists, designers, educators, artists and engineers serve as mentors and role models to the Explainers.
Innovation Institute

The Innovation Institute, funded by the National Science Foundation and the Ford Foundation, guides local high school students through the process of community research, design and invention. Over a 15-month period, the teenagers make observations in their local communities, develop solutions to problems they define, and design and build prototypes for new products. Participants have designed software, invented new technologies, and presented their work to STEM experts, all while learning about science, engineering, innovation and entrepreneurship.

Autism Access Initiative

Responding to a deep need for programs that are sensitive and welcoming to children on the autism spectrum, Autism Access strives to engage families with young children through workshops, museum-wide events and community outreach. The Autism Access initiative provides opportunities for young children with different learning abilities to explore the world around them through creative art projects and innovative science experiments and to engage in play, making and family learning.

Evening of Science and Inspiration

NYSCI’s annual Evening of Science and Inspiration gala celebrates our exhibits, research and programs while raising crucial funds to support NYSCI’s work. This year, 600 of New York’s top business and community leaders gathered at 583 Park Avenue in Manhattan to honor Bob Greifeld, CEO of Nasdaq, with the Distinguished Leadership Award, David Karp, founder and CEO of Tumblr, with the Creative Entrepreneurship Award; and Brittany Roopnarine, a senior Explainer at NYSCI, with the Seidenberg Family Top of the Ladder Award.

Making at NYSCI

For the sixth year, NYSCI was home to World Maker Faire, a weekend of creativity, discovery and innovation, that drew 95,000 visitors. Prior to the Faire, in partnership with Maker Media and the White House Office of Science and Technology Policy, we convened hundreds of educators, policy makers and museum administrators to address how to transform STEM education through making. Our Maker Space staff also traveled to Thailand to train National Science Museum staff and to showcase maker activities at Thailand’s National Science Fair.

Innovation Institute

The Innovation Institute, funded by the National Science Foundation and the Ford Foundation, guides local high school students through the process of community research, design and invention. Over a 15-month period, the teenagers make observations in their local communities, develop solutions to problems they define, and design and build prototypes for new products. Participants have designed software, invented new technologies, and presented their work to STEM experts, all while learning about science, engineering, innovation and entrepreneurship.
Northeast Big Data Innovation Hub

NYSCI was selected as the K-12 education partner for the Northeast Big Data Innovation Hub, a consortium of research institutions that is working to develop analytical techniques and algorithms to mine big data for social, biomedical and security applications. By creating opportunities for visitors to use data to uncover patterns and interactions that usually go unnoticed, we are able to give audiences of all ages and backgrounds a new way to view their world and their role in it.

Queens 20/20

Through the important new initiative Queens 20/20, we are collaborating with our local school district and other community stakeholders to build a rich STEM ecosystem for educators, young people and families in Corona, Queens. Using the museum as a backbone, Queens 20/20 provides a set of STEM learning opportunities that will help create pathways out of poverty for young people in Queens. Designed with scale in mind, Queens 20/20 will serve as a national model for other organizations serving similar high needs and highly aspirational immigrant communities across the country.

Exploring Science Through a New Lens

Inspiring thoughtful reflection and fostering dialogue are important elements of what a science museum can offer to its community. Through a set of unique events, NYSCI encourages collaborations between artists and scientists to create evocative works that explore and celebrate the intersection of science and art. Events like Gigantic Mechanic’s Giant Science Showdown and the Carnegie Hall Neighborhood Concerts create a collaborative and accessible view of scientific research. And through NYSCI After Dark events, we provide adults with opportunities to enjoy the museum after hours and without younger museumgoers.

Design-Make-Play STEM Institutes for Teachers

NYSCI’s professional development programs equip educators at all grade levels with the motivation and tools they need to be successful. The programs include one-day workshops to five-day summer seminars, as well as in-class teacher coaching, online instruction and a variety of curricular resources. A major focus of our Design-Make-Play STEM Institutes is the enhancement of problem solving and critical thinking skills through student-driven activities that allow for divergent solutions, meaningful reflection and creative collaboration.
Thank you to all who support NYSCI.

$500,000+
Golden Family Foundation
The JPB Foundation
Max Kupferberg
National Institutes of Health
National Science Foundation
Office of Naval Research
U.S. Department of Education
Verizon Communications and the
Verizon Foundation

$100,000 – $499,999
The Peter and Carmen Lucia Buck
Foundation
Cogrunt Technology Solutions
Google Inc.
Hessing Simons Foundation
Institute of Museum and Library Services
Microsoft
New Schools Venture Fund
Starrs Waechter Foundation
NYC Department of Cultural Affairs
Gary B. Pillersdorf
Richmond County Savings
Gary B. Pillersdorf
NYC Department of Cultural Affairs
Richmond County Savings

$50,000 – $99,999

$25,000 – $49,999

$10,000 – $19,999

$5,000 – $9,999

$1,000 – $4,999
NYSCI President’s Council

The President’s Council is a distinguished group of scientists, academics, business leaders, entrepreneurs, philanthropists, foundation executives and other individuals who have interests in science, education and the cultural and intellectual life of New York and the nation.

Members of the President’s Council act as partners in NYSCI’s mission to engage the New York City community through ground-breaking exhibitions, stimulating programs and educational activities — helping transform STEM learning throughout the city and across the globe.

NYSCI’s President’s Council provides unrestricted support to the institution. This enables researchers and educators to develop the most innovative programs and products in science education. It provides opportunities for award-winning exhibition developers to dream up the most educationally empowering exhibits in the world. And it provides a foundation to staff members devoted to youth empowerment and access.

NYSCI thanks its 2015 – 2016 President’s Council members.

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Ravenel Curry
Gary Pfeiffer
Sara Lee and Axel Schupf

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Allyson and John Archer
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Anna M. Diving and John Capotostro
Joseph R. Ficalora
Jim and Barbi Korein
Martin Kuperberg and Susan J. Lorrin
Mary Jane and George McCartney
Regina Meredith-Carpenter
Gerry Ohrstrom
Devesh Raj and Tara Acharya
Peter Rigby
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Linda S. Sanford
Melissa Vel and Norman Selby

Members
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Edward and Deborah Horowitz
Thomas Campbell Jackson
Rachel Kort and David Pieluck
Rene Lammers
Larisa and Michael Leventon
Jeffrey and Jill Libshutz
Louis Modano
Susan Puglia
Jane Safer
Jennifer and Don Saldicco

Jeffrey Salkin
Jennifer Salkin
Cecily Carman Selby
Avil Shivastava and Namita Luthra
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Michael and Emma Sleightholme
Jonathan Spilman
Jeanne M. Sullivan
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Michael Zigman

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Jonathan Spilman
Jeanne M. Sullivan
Sharon Wurtzel
Michael Zigman
### STATEMENT OF ACTIVITIES  
**Year Ended June 30, 2016 (with summarized totals for the year ended June 30, 2015)**

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>2016 Total</th>
<th>2015 Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OPERATING INCOME</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>$ 5,213,297</td>
<td>$ 8,295,935</td>
<td>—</td>
<td>$ 14,009,232</td>
<td>$ 3,208,975</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>$ 1,100,181</td>
<td>—</td>
<td>—</td>
<td>$ 1,100,181</td>
<td>$ 588,568</td>
</tr>
<tr>
<td>Appropriations from the City of New York</td>
<td>$ 1,501,666</td>
<td>$ 2,422,025</td>
<td>—</td>
<td>$ 3,923,681</td>
<td>$ 6,417,928</td>
</tr>
<tr>
<td>Admissions, workshops, memberships and exhibit fees</td>
<td>$ 3,808,691</td>
<td>$ 4,092</td>
<td>—</td>
<td>$ 3,880,783</td>
<td>$ 5,712,142</td>
</tr>
<tr>
<td>Use of facilities and other income</td>
<td>$ 553,187</td>
<td>$ 2,275</td>
<td>—</td>
<td>$ 565,460</td>
<td>$ 530,260</td>
</tr>
<tr>
<td>Investment return, net</td>
<td>$ 106,253</td>
<td>$ 28,168</td>
<td>—</td>
<td>$ 134,421</td>
<td>$ 15,850</td>
</tr>
<tr>
<td>Auxiliary activities</td>
<td>$ 357,243</td>
<td>—</td>
<td>—</td>
<td>$ 357,243</td>
<td>$ 358,977</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>(1,085,150)</td>
<td>1,632,012</td>
<td>8,842</td>
<td>555,704</td>
<td>(1,080,727)</td>
</tr>
<tr>
<td><strong>Contributions</strong></td>
<td>—</td>
<td>—</td>
<td>$ 8,842</td>
<td>$ 8,842</td>
<td>$ 103,635</td>
</tr>
<tr>
<td><strong>Investment return, net</strong></td>
<td>(63,119)</td>
<td>(6,187)</td>
<td>—</td>
<td>(69,306)</td>
<td>192,655</td>
</tr>
<tr>
<td><strong>NON-OPERATING INCOME</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Over Operating Expenses</td>
<td>$ 1,022,031</td>
<td>$ 1,638,199</td>
<td>—</td>
<td>$ 2,660,229</td>
<td>(1,377,017)</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>23,057,914</td>
<td>—</td>
<td>—</td>
<td>23,057,914</td>
<td>22,169,572</td>
</tr>
<tr>
<td><strong>Total Supporting Services</strong></td>
<td>5,893,621</td>
<td>—</td>
<td>—</td>
<td>5,893,621</td>
<td>5,925,042</td>
</tr>
<tr>
<td>Marketing and communications</td>
<td>$ 525,854</td>
<td>—</td>
<td>—</td>
<td>$ 525,854</td>
<td>461,087</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$ 2,868,833</td>
<td>—</td>
<td>—</td>
<td>$ 2,868,833</td>
<td>3,035,255</td>
</tr>
<tr>
<td>Management and general</td>
<td>$ 2,498,934</td>
<td>—</td>
<td>—</td>
<td>$ 2,498,934</td>
<td>2,428,700</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td>17,164,293</td>
<td>—</td>
<td>—</td>
<td>17,164,293</td>
<td>16,244,530</td>
</tr>
<tr>
<td>Program planning</td>
<td>$ 314,087</td>
<td>—</td>
<td>—</td>
<td>$ 314,087</td>
<td>282,059</td>
</tr>
<tr>
<td><strong>Total Operating Income</strong></td>
<td>$ 22,035,883</td>
<td>$ 1,638,199</td>
<td>$ 8,842</td>
<td>$ 23,674,082</td>
<td>$ 20,792,555</td>
</tr>
<tr>
<td><strong>Net investment in plant</strong></td>
<td>$ 996,424</td>
<td>3,057,581</td>
<td>—</td>
<td>$ 4,054,002</td>
<td>(1,057,237)</td>
</tr>
<tr>
<td><strong>Board designated for special programs</strong></td>
<td>$ 2,000,139</td>
<td>$ 2,070,982</td>
<td>—</td>
<td>$ 4,071,121</td>
<td>(1,057,237)</td>
</tr>
<tr>
<td><strong>Unrestricted</strong></td>
<td>$ 4,392,117</td>
<td>$ 5,477,267</td>
<td>—</td>
<td>$ 9,869,384</td>
<td>14,002,201</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$ 68,203,832</td>
<td>$ 67,648,128</td>
<td>—</td>
<td>$ 135,852,000</td>
<td>14,002,201</td>
</tr>
<tr>
<td><strong>End of year</strong></td>
<td>$ 4,392,117</td>
<td>$ 5,477,267</td>
<td>—</td>
<td>$ 9,869,384</td>
<td>14,002,201</td>
</tr>
</tbody>
</table>

### STATEMENT OF FINANCIAL POSITION  
**Year Ended June 30, 2016 (with comparative amounts at June 30, 2015)**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 5,136,555</td>
<td>$ 2,105,502</td>
</tr>
<tr>
<td>Prepaid expenses and other assets</td>
<td>$ 4,653,985</td>
<td>$ 3,152,205</td>
</tr>
<tr>
<td>Investments</td>
<td>$ 496,901</td>
<td>$ 504,712</td>
</tr>
<tr>
<td>Investments — board designated</td>
<td>$ 3,956,599</td>
<td>$ 3,679,400</td>
</tr>
<tr>
<td>Investments — restricted</td>
<td>$ 2,000,335</td>
<td>$ 2,270,382</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>$ 308,902</td>
<td>$ 500,060</td>
</tr>
<tr>
<td>Contribution value of the use of land, building and building improvements, net</td>
<td>$ 4,888,205</td>
<td>$ 5,648,529</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$ 70,495,460</td>
<td>$ 70,093,209</td>
</tr>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$ 2,102,696</td>
<td>$ 2,143,660</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$ 186,392</td>
<td>$ 161,153</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$ 2,289,088</td>
<td>$ 2,405,813</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$ 5,213,297</td>
<td>$ 6,152,801</td>
</tr>
<tr>
<td>Undesignated</td>
<td>$ 1,301,656</td>
<td>$ 3,720,382</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$ 68,203,832</td>
<td>$ 67,648,128</td>
</tr>
<tr>
<td><strong>End of year</strong></td>
<td>$ 4,392,117</td>
<td>$ 5,477,267</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Beginning of year</td>
<td>$ 4,372,677</td>
<td>$ 6,130,801</td>
</tr>
<tr>
<td>End of year</td>
<td>$ 4,392,117</td>
<td>$ 5,477,267</td>
</tr>
</tbody>
</table>

|                  |            |            |
|                  | $ 63,501,813 | $ 508,902    |
|                  | $ 68,203,852 | $ 67,648,128 |

|                  |            |            |
|                  | $ 63,501,813 | $ 508,902    |
|                  | $ 68,203,852 | $ 67,648,128 |
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Melissa G. Vail, Co-Chair
Stuart Fischer, Secretary
Martin R. Kupferberg, Treasurer

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And Straywater
Segal Capital

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Mayor, City of New York
Honorable Scott M. Stringer
Comptroller, City of New York
Honorable Melissa Mark-Viverito
Speaker, New York City Council
Honorable Melinda Katz
President, Borough of Queens
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Commissioner, New York City
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